

ADVERTISING

GENERAL INFORMATION ABOUT ALL ADVERTISING IN THE AMICA BULLETIN

All advertising should be directed to:

Terry Smythe
55 Rowand Avenue
Winnipeg, MB, Canada R3J2N6
Phone: (204) 832-3982 (email preferred)
e-mail: smythe@shaw.ca

Ad copy must contain text directly related to the product/service being offered. Extraneous text will be deleted at the Editor's discretion. All advertising must be accompanied by payment in U.S. funds. Telephone or written ads without payment will not be accepted. This policy was established by a unanimous vote of the AMICA Board at the 1991 Board Meeting and reaffirmed at the 1992 meeting. AMICA reserves the right to edit or to reject any ad deemed inappropriate or not in keeping with AMICA's objectives

The BULLETIN accepts advertising without endorsement, implied or otherwise, of the products or services being offered. Publication of business advertising in no way implies AMICA's endorsement of any commercial operation.

AMICA PUBLICATIONS RESERVES THE RIGHT TO ACCEPT, REJECT, OR EDIT ANY AND ALL SUBMITTED ARTICLES AND ADVERTISING.

All items for publication must be submitted directly to the Editor/Publisher for consideration.

CLASSIFIED AD RATES FOR AMICA MEMBERS:

1-50 Words	\$10.00
51-100 Words	\$20.00
101-150 Words	\$30.00

Non-member rates are double for all advertising.

DISPLAY ADVERTISING

Full Page 7 1/2." x 10"	\$150.00
Half Page 7 1/2" x 4 3/4"	\$ 80.00
Quarter Page 3 5/8 " x 4 3/4"	\$ 45.00
Business Card 3 1/2" x 2"	\$ 30.00

Special 6 for 5 Ad Offer Place any ad for a full year (6 issues), and pay for only 5 issues. Loose Sheet or Insert Advertising: Inquire

We recommend that display advertisers supply camera-ready copy. Copy that is oversized or undersized will be changed to correct size at your cost. We ordinarily do not prepare advertisements from suggested layout.

PAYMENT: Advertisers will be invoiced. Make check payable to AMICA INTERNATIONAL. Typesetting and layout size alterations charges may be billed.

DEADLINES: Submissions must be received no later than the first of the odd months (January, March, May, July, September, November). The Bulletin will be mailed not later than the second week of the even months.